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## COOKIES POLICY

Dear navigator,

as specified in the banner, the site uses "cookies" and other technologies to ensure that all users have the most pleasant and efficient browsing experience possible .

### What is a "cookie"?

A "cookie" is a small text file that is usually saved in the browser of the computer, tablet or smartphone used to surf the Internet by the connected user .

Thanks to cookies, the server sends information that will be reread and updated every time the user returns to that site. In this way, the website can automatically adapt to the user, improving their browsing experience.

You can find more information about cookies, including how you can understand what cookies have been set on your device and how you can manage and delete them, by accessing the following link: [www.allaboutcookies.org](http://www.allaboutcookies.org).

### What are cookies used for?

Cookies are used for different purposes: performing computer authentication, monitoring sessions, storing information on specific configurations regarding users who access the server, storing preferences, or to facilitate the use of online content, such as keeping track of items in a shopping cart or information for filling out an IT form, etc.; but they can also be used to profile the user, that is, to "observe" their behavior, for example in order to send targeted advertising, measure the effectiveness of the advertising message and adopt consequent commercial strategies. In this case we speak of profiling cookies.

The same result can also be achieved by means of other tracking tools or techniques, including fingerprinting <sup>1</sup>.

### Cookie classification

Based on the subject that releases them, "cookies" can be classified as:

- " **first-party cookie** " : this is the "cookie" that is saved ("saved") in the user's browser on the instructions of the site visited by the user;
- " **third-party cookie** " : this is the "cookie" that is saved ("saved") in the user's browser on the instructions of other sites.

Based on the time they remain on the user's device and their life cycle, "cookies" can be further classified into:

- " **session cookies** " : these are removed when the user closes the browser and therefore have an extremely limited duration;
- " **permanent cookies** " : they are saved for a long period of time. This type of "cookie" has an expiration date. "Permanent cookies" allow websites to remember information and settings on subsequent visits by the user, thus making navigation more practical, faster and more efficient.

Based on the use they are intended for, "cookies" are further classified into:

- " **technical cookies** " : they are used to support navigation or to provide a service requested by the user. They are not used for other purposes and are normally installed directly by the owner of the website.
- " **profiling cookies** " : these are designed to create profiles relating to the user and are used to send advertising messages in line with the preferences expressed by the user while browsing the internet.
- " **cookie analytics** " : ( [provision of 8 May 2014 and Guidelines for cookies and other tracking tools of 10 June 2021](#) ). The Guarantor has specified that they can be assimilated to technical cookies if used for the purpose of optimising the site directly by the owner of the site itself, who will be able to collect statistical information in aggregate form on the number of users and how they visit the site.

If the processing of such statistical analyses is entrusted to third parties, user data must be minimized in advance and cannot be combined with other processing or transmitted to other third parties. Under these conditions, the same rules regarding information and consent as those for technical cookies apply to analytics cookies.

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<sup>1</sup> *Device fingerprint, machine fingerprint or browser fingerprint is information collected on a remote computing device for identification purposes. Fingerprints can be used to fully or partially identify individual users or devices even when cookies are disabled.*

As an exception, both the first party that does so on its own and the third party that acts on behalf of the first party are permitted to produce statistics with data relating to multiple domains, websites or apps attributable to the same owner or business group .

- “ **targeting cookies** ”: they can be linked to services provided by third parties such as the “like” button on social media or targeted advertising campaigns developed by third parties who provide services and in exchange report that the user has visited the company website or for remarketing actions.

#### What "cookies" does the site use?

- **technical cookies** : they are essential for navigating the site using all its features. Without these cookies it would not be possible to provide the requested services. These cookies do not collect information to be used for commercial purposes .
- **cookie analytics** : in order to analyze the ways in which the website is used, the company uses the MATOMO web analytics service . The software respects the visitor's privacy and complies with all data protection regulations; the data collected is anonymous, used only for statistical purposes by the company .
- **targeting cookies** : are linked to services provided by third parties, such as "Like" buttons and "Share" buttons. The third party provides such services when it recognizes your visit to our website. We use targeting cookies to: connect to social networks that can then use information about your visits to display ads on other websites; provide advertising agencies with information about your visits so that they can serve ads that may be of interest to you.

#### Request for consent

For the installation of technical and analytics cookies, user consent is not required, while it is always necessary to provide information (art. 13 of EU Regulation 2016/679).

Profiling cookies or other tracking tools, however, can only be used if the user has given his consent after being informed in a simplified manner.

#### Duration of cookies

Cookies have a duration dictated by the expiration date (or by a specific action such as closing the browser) set at the time of installation.

As an example, we report below some cookies present on the site; the list is indicative and NOT exhaustive:

Cookie Name	Supplier	Type	Duration/expiry
DSID	.doubleclick.net	display ads	1 year
IDE	.doubleclick.net	display ads	6 months
_go	.gammachimica.it	analyses	1 year
_cat	.gammachimica.it	analyses	10 minutes since last modification
_gid	.gammachimica.it	analyses	1 day
CookieConsent	www.gammachimica.it	technician	1 year
Ci_session	www.gammachimica.it	technician	session
AID	.google.com	display ads	1 year
NID	.google.com	display ads	6 months
__Secure-3PAPISID	.google.com	HTTPS	1 year
__Secure-3PSID	.google.com	HTTPS	1 year
__Secure-3PSIDCC	.google.com	HTTPS	1 year

__Secure-3PAPISID	.google.it	HTTPS	2 years
__Secure-3PSID	.google.it	HTTPS	1 year

### Social network cookies

They are used for the use of content on social networks. Below is the name of the Third Party that manages them and the link to the page where you can receive information on the processing.

Cookie Name	Scope	Third party that stores information	Link to the site where you can view the privacy information provided by the third party
Linkedin	targeting	Linkedin	<a href="https://it.linkedin.com/legal/cookie-policy">https://it.linkedin.com/legal/cookie-policy</a>

### Can "cookies" be avoided?

Of course. Each user, if desired, can disable them . Each browser has its own way to limit or disable cookies. Here are some links where you can find information to change your browser settings:

- Google Chrome: <chrome://settings/cookies>
- Mozilla Firefox: <about:preferences#privacy>
- Microsoft Edge: <edge://settings/content/cookies?search=cookie>

In any case , for those who really don't want to know about "cookies", the simplest thing to do is to use the " incognito browsing " mode.

If there is any part of this information that is unclear to you, or if you simply want clarification on what you have read, you can write us an email at the following address: [privacy@gammachimica.it](mailto:privacy@gammachimica.it) .

Happy surfing!

Lainate, January 20, 2025